
TERVATYNNYRI

COMPETITION RULES

11.6.2025

THE MAIN ORGANIZERS

Centria University of Applied Sciences, Kokkolanseudun kehitys Oy KOSEK, Viexpo, Yrityskannus, The Kaustinen region, Jakobstad Region Development Company Concordia and Nivala-Haapajärven seudun kehitysyhtiö NIHAK.

Tervatynnyri is not organized, supported, or sponsored by social media platforms, and it is not related to social media in any way. Participants in the competition must release social media platforms from all liabilities related to the competitions.

PURPOSE OF THE COMPETITION AND PARTICIPATION IN THE COMPETITION

The purpose of the competition is to highlight new business ideas and help develop them further.

Individuals, companies, and their associations residing in Finland are eligible to participate in the competition.

Employees or family members of the companies involved in the planning or execution of the competition are not allowed to participate.

Participants must indicate during registration if their idea has been submitted in similar competitions before. The organizer reserves the right to limit participation if the business idea does not align with the purpose of the competition.

Participation in the competition is done electronically by filling out the required information in the registration form available on the competition website, www.tervatynnyri.fi.

The competition is open for entries in Finnish or English.

By participating in the competition, participants accept the competition rules, and the prize winners confirm that they meet the eligibility criteria outlined in these rules.

COMPETITION PERIOD

The start and end dates of the competition are always specified in connection with the respective competition on the competition's homepage at www.tervatynnyri.fi. Entries submitted outside the participation period will not be considered.

The competition is held annually, and the specific dates for each year's competition will be announced on the website.

SELECTION OF THE WINNER

The winners of the competition are selected by a jury based on a collective decision, following the evaluation criteria displayed on the website www.tervatynnyri.fi. The jury is chosen jointly by the organizing parties of the competition.

Winners and finalists will be notified personally.

These rules apply to all participants. If a participant is suspected of violating the rules, their participation may be disqualified without prior notice. The organizer reserves the right to amend these rules for valid reasons.

PRIZES

The prizes are specified in the competition announcement.

HANDLING OF PERSONAL DATA AND CONFIDENTIAL INFORMATION, COMPETITION PUBLICITY

The organizer and members of the jury will temporarily handle the personal data of participants and other information defined as confidential in these competition rules solely for the purpose of conducting the competition or raffle and awarding prizes. Participants' personal data will not be used for direct marketing without their consent and will not be disclosed to third parties.

Confidential information includes all personal data of the participants, excluding their names and information that becomes public through the participant's own presentation.

Participants acknowledge that the pitch competition is open to the public, and presentations are therefore generally public. Participants are advised to consider this when preparing their presentations and submitting information to the competition, ensuring they do not disclose anything they wish to keep as a trade secret or otherwise confidential.

Jury members are responsible for independently recusing themselves from decision-making in cases of potential conflicts of interest.

Participants are personally responsible for ensuring they do not reveal any information about their business idea during the competition or otherwise that could be harmful, such as compromising the protection of trade secrets or patenting inventions. Participants are encouraged to carefully consider, even during the registration phase, which information is essential and beneficial for the jury's evaluation and participation in the competition.

For more information about patenting and protecting intellectual property, visit the Finnish Patent and Registration Office's [website](#). Information on trade secrets is available, for example, on the Suomen Yrittäjät [website](#).

PUBLICATION OF WINNERS AND WINNING IDEAS

Participants in the competition grant the organizer the right to publish the names of the winners and finalists without separate consent, notification, or compensation in media chosen by the organizer.

Contrary to what is stated in section 6 regarding confidentiality, the organizer has the right to publish information or recordings related to the participants' presentations and business ideas, as presented by the participants during the competition. Photographs will also be taken at the event, and participants consent to the organizers publishing these photos without separate permission on the competition's website and social media channels.

RESPONSIBILITIES OF THE ORGANIZER AND THE PARTICIPANT

The organizer is responsible for any potential lottery tax related to the prizes. Participants release the organizer from any damage caused or alleged to have been caused by participating in this competition.

The organizer is not liable for any technical problems or barriers that may arise during participation in the competition or in receiving the prize. It is the winner's responsibility to cover any other costs that may be associated with receiving or implementing the prize.

By participating in the competition, participants agree to comply with these official competition rules. The organizer reserves the right to make changes to the rules for valid reasons. Should such changes be necessary, they will be communicated on the competition's official website.

By participating in the competition, the participant confirms that they have created the material they submit themselves. The participant guarantees and is responsible for ensuring that the competition material or its use does not violate any laws, good practices, third-party rights (including copyrights and other intellectual property rights), honor, privacy, right to one's own image, trade secrets, or otherwise conflict with these rules.

OTHER TERMS

By participating in the competition, the participant agrees to comply with these rules and the decisions made by the organizer based on them. In addition to the competition rules, participants also agree to adhere to the terms of service of any independent services used in connection with the competition, such as Facebook, X (formerly Twitter), and LinkedIn.

The organizer reserves the right to make changes to the competition, its rules, prizes, schedule, or other factors affecting the execution of the competition without prior notice.